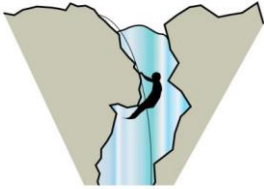


# 6<sup>th</sup> Annual Ouray Canyon Festival & 14<sup>th</sup> International Canyoneering Festival

August 9-15, 2015

## Sponsors, Supports, and Exhibitors Information Sheet



Ouray Canyon Coalition, Inc.

### The Ouray Canyon Coalition, Inc.

(OCCI) (<http://www.ouraycanyoncoalition.org/>) is a non-profit 501(c)3 organization founded :

1. To promote canyoneering safety, self-reliance and ethics through education.
2. To facilitate the exchange of ideas and information among an international canyoneering community.
3. To provide venues for networking between canyoneers, regionally, nationally and internationally.
4. To explore, develop, test, and train, techniques and practices to assist individuals with limitations or disabilities, especially troubled and at risk youths to enjoy the adventure sport of canyoning/canyoneering.

The OCCI will accomplish its mission through eight active or planned projects:

- The Ouray Canyon Club (<http://www.ouraycanyonclub.com/> , <http://www.meetup.com/ouray-canyon-club/> ). The Ouray Canyon Club (OCC) was launched in the spring 2012 for the purpose of promoting and teaching safe and ethical canyoneering. We are especially dedicated to introducing Ouray City residents, Ouray County residents, and western slope residents to the wonderful world of canyoneering and the amazing canyons in our own backyard.
- The annual Ouray Canyon Festival (<http://ric2015.com> , <http://www.ouraycanyonfestival.net/>, <http://www.meetup.com/ouray-canyon-festival/>) Ouray Canyon Festival offers a great opportunity to discover new canyons, make new friends; to share ideas and information; and to learn new skills and techniques from other canyoneers. The intent of our festival is to provide canyoneers with opportunities to practice their skills and techniques.
- The Annual Fundraising Gear Raffle for the Ouray Mountain Rescue Team (OMRT) This event takes place at the annual Ouray Canyon Festival and raised \$500 in 2014..
- Publishing the bulletin “How to get started in Canyoneering”
- Community Outreach via a canyoneering video loop continuously playing at the Ouray Visitors Center.
- The Youth Canyoneering Adventure (hopefully starting summer 2015)
- The Adaptive Sports Canyoneering Project (planned to start the summer of 2016)
- The At Risk Youth Outreach Project (planned to start summer of 2016)

Partnering with the OCCI will give you an opportunity to reach the canyoneering community through direct contact at the annual Ouray Canyon Festival and through our web sites and

social media. You will be able to connect with canyoneers in an intimate environment conducive to relationship building and development. Through our various sponsorship opportunities your organization can become more than a sponsor, you can become a member of our community of canyoneers and their families and friends.

Sponsorship and Exhibitor Opportunities include “service in kind” activities. Examples of these activities include: providing publicity, professional photography, donating or loaning equipment and/or gear, vendors willing to provide demo gear to registered attendees, activity or restaurant discounts, etc. Interested sponsors should submit a “service in kind” plan with their sponsorship application.

## ***Four Sponsorship Opportunities***

All Sponsor benefits are **valid for one year** from Sponsorship Agreement signature date.



## ***Gold Sponsor \$300 and above (cash or service in kind)***

### **Festival Exposure**

- Your company banner ad featured prominently on the wall of the Ouray Community Center, site of the daily social activities at the Ouray Canyon Festival/RIC2015. Banner ad to be provided by Your Company.
- Your company will be provided exposition space including a table in the Ouray Community Center, site of the daily social activities at the Ouray Canyon Festival/RIC2015.
- Your company included on the back of Official Festival tee shirt (First printing will occur June 1, 2015. Sponsors joining after that date will be included on the next printing as demand requires.)
- Your company will receive two Ouray Canyon Festival/RIC2015 attendee registration.

### **Web Site Exposure**

- Your company logo featured prominently on our sponsors page at the RIC 2015 website, the OurayCanyonFestival.net website, and OurayCanyonClub.com website.
- We will place a hot link to your company on the Sponsors Page of our web sites.

### **Publicity in the News**

- Your company's name mentioned in every organizational press release distributed to a broad list of Colorado news media (estimated four press releases per year).
- Your company's name and logo will be listed as the Empowering Top Sponsor on the Sponsors Sheet in our digital media kit, available online to all media.

### **Sponsor Rights**

Your sponsorship status enables you to utilize our organization's assets for marketing:

- Official use of the **OCCI** logo and name in your own marketing materials to help your company publicize its charitable/sponsorship efforts.
- Official use of **OCCI's** press kit documents and press releases to be used for your marketing.



## **Silver Sponsor \$200--\$299** **(cash or service in kind)**

### **Festival Exposure**

- Your company banner ad featured prominently on the wall of the Ouray Community Center, site of the daily social activities at the Ouray Canyon Festival/RIC2015. Banner ad to be provided by Your Company.
- Your company will be provided exposition space including a table in the Ouray Community Center, site of the daily social activities at the Ouray Canyon Festival/RIC2015.
- Your company included on the back of Official Festival tee shirt (First printing will occur June 1, 2015. Sponsors joining after that date will be included on the next printing as demand requires.)
- Your company will receive one Ouray Canyon Festival/RIC2015 attendee registration.

### **Web Site Exposure**

- Your company logo featured prominently on our sponsors page at the RIC 2015 website, the OurayCanyonFestival.net website, and OurayCanyonClub.com website.
- Your logo featured in the rotating sponsor logo banner ad visible on our home page.
- We will place a hot link to your company on the Sponsors Page of our web sites.

### **Publicity in the News**

- Your company's name mentioned in every organizational press release distributed to a broad list of Colorado news media (estimated four press releases per year).
- Your company's name and logo will be listed as the Empowering Top Sponsor on the Sponsors Sheet in our digital media kit, available online to all media.

### **Sponsor Rights**

Your sponsorship status enables you to utilize our organization's assets for marketing:

- Official use of the **OCCI** logo and name in your own marketing materials to help your company publicize its charitable/sponsorship efforts.
- Official use of **OCCI's** press kit documents and press releases to be used for your marketing.



## **Bronze Sponsor \$100 -- \$199** **(cash or service in kind)**

### **Festival Exposure**

- Your company banner ad featured prominently on the wall of the Ouray Community Center, site of the daily social activities at the Ouray Canyon Festival. Banner ad to be provided by Your Company.
- Your company will be provided exposition space including a table in the Ouray Community Center, site of the daily social activities at the Ouray Canyon Festival/RIC2015.

- Your company included on the back of Official Festival tee shirt (First printing will occur June 1, 2015. Sponsors joining after that date will be included on the next printing as demand requires.)

### **Web Site Exposure**

- Your company logo featured prominently on our sponsors page at the RIC 2015 website, the OurayCanyonFestival.net website, and the OurayCanyonClub.com website

### **Publicity in the News**

- Your company's name mentioned in every organizational press release distributed to a broad list of Colorado news media (estimated four press releases per year).
- Your company's name and logo will be listed as the Empowering Top Sponsor on the Sponsors Sheet in our digital media kit, available online to all media.

### **Sponsor Rights**

Your sponsorship status enables you to utilize our organization's assets for marketing:

- Official use of the **OCCI** logo and name in your own marketing materials to help your company publicize its charitable/sponsorship efforts.
- Official use of **OCCI's** press kit documents and press releases to be used for your marketing.



***Supporting Sponsor \$50 -- \$99  
(cash or service in kind)***

### **Web Site Exposure**

- Your company logo featured prominently on our sponsors page at the RIC 2015 website, OurayCanyonFestival.net, and OurayCanyonClub.com

### **Publicity in the News**

- Your company's name mentioned in every organizational press release distributed to a broad list of Colorado news media (estimated four press releases per year).
- Your company's name and logo will be listed as the Empowering Top Sponsor on the Sponsors Sheet in our digital media kit, available online to all media.

### **Sponsor Rights**

Your sponsorship status enables you to utilize our organization's assets for marketing:

- Official use of the **OCCI** logo and name in your own marketing materials to help your company publicize its charitable/sponsorship efforts.
- Official use of **OCCI's** press kit documents and press releases to be used for your marketing.

***Sponsorship Questions: Contact Greg Foy at 937-620-0463 or  
info@ric2015.com***

# Sponsorship/Exhibitor Application

## Company/Personal Information

*(Please fill in the following information as completely as possible)*

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ County: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_ Cell: \_\_\_\_\_

## Sponsorship Level

*(Please select one of the following levels)*

<b>Gold</b>	<b>\$300</b>
<b>Silver</b>	<b>\$200</b>
<b>Bronze</b>	<b>\$100</b>
<b>Supporting</b>	<b>\$50</b>

## Payment

\_\_\_\_\_ Please send Check or Service in Kind Plan to:

Ouray Canyon Coalition, Inc.

PO Box 484

Ouray, CO 81427

***Ouray Canyon Coalition, Inc.***

***PO Box 484***

***Ouray, CO 81427***

***Sponsorship Questions: Contact Greg Foy at 937-620-0463 or  
info@ric2015.com***